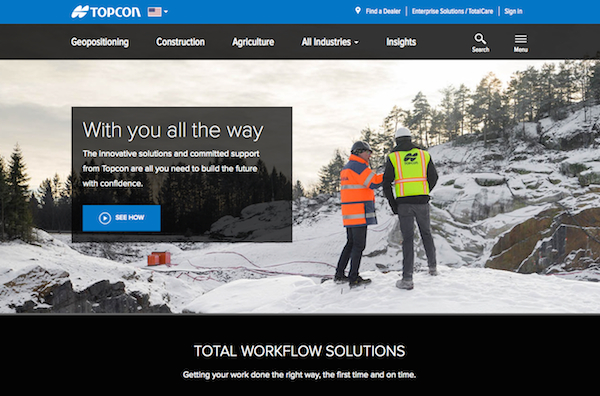
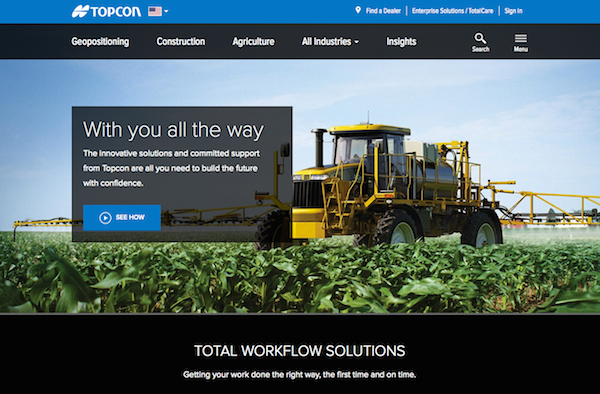
** **

**Topcon announces new website launch for positioning professionals**

*LIVERMORE, Calif. – April 22, 2015 –* Topcon Positioning Group announces the launch of its completely reimagined website. The new layout is designed to provide a comprehensive and user-friendly experience for global visitors, and to address the needs of customers in the expanding markets of Topcon Positioning Group.

The site spans the scope of positioning industry segments including construction, geopositioning, agriculture, OEM (original equipment manufacturers), BIM and more with customized experiences and solutions-specific content.

“The site is the culmination of extensive groundwork and analysis as the company worked to envision a tool that would best communicate our solutions-approach commitment to the varied industries we serve. We also wanted it to communicate how Topcon solutions are used every day to meet the individualized needs of our users,” said Mark Contino, vice president of global marketing for Topcon Positioning Group.

“We spent a great deal of time developing a state-of-the-art and interactive site. It’s built as an enterprise resource with insights to the positioning industry as a whole — where visitors can learn how this exciting technology is being utilized by their peers and how they too might benefit from it,” said Contino.

The site includes multi-language content options and extensive use of high-definition videos and added emphasis on case studies and “real-world” unique application stories.

To see the new website, visit [topconpositioning.com](http://www.topconpositioning.com).

# # #

**About Topcon Positioning Group**

Topcon Positioning Group is headquartered in Livermore, California, USA (topconpositioning.com). Its European head office is in Capelle a/d IJssel, the Netherlands (topcon-positioning.eu). Topcon Positioning Group designs, manufactures and distributes precise positioning products and solutions for the global surveying, construction, agriculture, civil engineering, BIM, mapping and GIS, asset management and mobile control markets.  Its brands include Topcon, Sokkia, Tierra, Wachendorff Elektronik, Digi-Star and 2LS. Topcon Corporation (topcon.com), founded in 1932, is traded on the Tokyo Stock Exchange (7732).

**Press Information**

Staci Fitzgerald

925-245-8610

news@topcon.com