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**Topcon announces Jaime Monreal as regional**

**ag sales manager for South Europe**

*MADRID, Spain — February 18, 2015 —* Topcon Precision Agriculture announces Jaime Monreal has joined Topcon Positioning Iberia’s (TPI) Europe/Africa/Middle East (EAME) agriculture sales team as regional sales manager for South Europe.

Monreal began his new role in January and will be based in Spain, reporting directly to Stefano Rosato, director of sales for EAME. His responsibility will be developing the existing sales channels and creating new opportunities within his region.

He holds a bachelor’s degree in international trade and languagefrom Eastern Michigan University.

Monreal has agricultural roots and since 2003 has been deeply involved in the introduction of precision agriculture in Spain and Portugal. He has supported TPI as an external technical consultant for the last four years, demonstrating exemplary interpersonal and sales skills.

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**Topcon Precision Agriculture** is a business unit of **Topcon Positioning Systems, Inc.** (TPS). TPS designs and manufactures precise positioning products and solutions for the global surveying, construction, agriculture, civil engineering, mapping and GIS, asset management and mobile control markets. TPS’ parent company, Topcon Corporation (Tokyo Stock Exchange – 7732), was founded in 1932.

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